

# The intersection of digital transformation and the energy transition



Strategies for managing energy flows

Strategy for managing Energy Flow

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Powering Business Worldwide

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There is no better time than now to be an intelligent power management company.



# We make what matters work. Sustainably.

To deliver on our commitment to reduce carbon emissions from our operations by at least **50 percent by 2030**, positioning us to achieve carbon neutrality, we will



Shift to a low-carbon,  
resource-efficient economy



Build/develop more  
sustainable communities



Comply with regulations  
and disclosure expectations

Uniting connected devices, data and insights efficiently solves critical power management challenges.



Delivering new intelligent power management solutions



Creating engaging customer experiences



Enabling the digital factories of the future



Boosting internal productivity

Our new **Brightlayer** platform enables us to do the same for you. Utilizing your own data to generate analytics, uncover insights and inform real-time decision-making regarding power management.

# Flexible energy systems will power the future.

**EVERYTHING AS A GRID** is our approach to reinventing the way power is distributed, stored and consumed. With advanced technologies and digital intelligence, we are unlocking a low-carbon energy future for all.



# EU 2030 goals and trends impacting you



## GHG emissions reductions

**55 %** in greenhouse gas emissions compared to 1990 levels



## Deployment of renewables

**45 %** of electricity coming from renewable energy sources by 2030



## Electrical vehicle

**48 M** passenger vehicles by 2030

# The electrification of our economies

The electrification of our economy is the most efficient way to decarbonize Europe, but this increases power demand and risk of grid congestion.



**Transport**



**Buildings**



**Industry**



Power demand  
increases by

**65 %**

over 2018-50

BloombergNEF Sector coupling study

# Europe is accelerating towards net zero targets

**2016**

**Paris Climate Agreement:** UN agrees to limit global warming to less than 1.5 degrees Celsius, compared to pre-industrial levels.

**2022**

EU announces **REPowerEU** to speed up delivery of Fit-for-55 in response to world events and rising energy prices.

**2028**

**Zero-Emission Buildings (ZEB)** requirement will come into force to replace the Nearly-Zero Energy Buildings (NZEB) requirement. The low energy needs of ZEBs must be met with renewable energy.

**2035**

EU ban on sale of new petrol and diesel cars

**2050**



**2021**

**COP 26:** UN agrees emissions reduction must speed up for world to reach carbon net-zero by 2050. Europe's flagship is the **Fit-for-55** legislative package to drive delivery of the **European Green Deal by 2050**

**2023**

**EPBD IV** is agreed. It introduces Building Renovation Passports and requires pre-cabling for EV chargers for all parking spaces and installation of at least one charger.

**2030**

**Minimum Energy Performance Standards (MEPS)** for existing buildings: non-residential buildings must reach D class by 2030 (residential buildings to reach D by 2033)



# Challenges you need to resolve

## Regulation



Comply with regulation  
**but keep investment costs for doing this under control**

## Profit



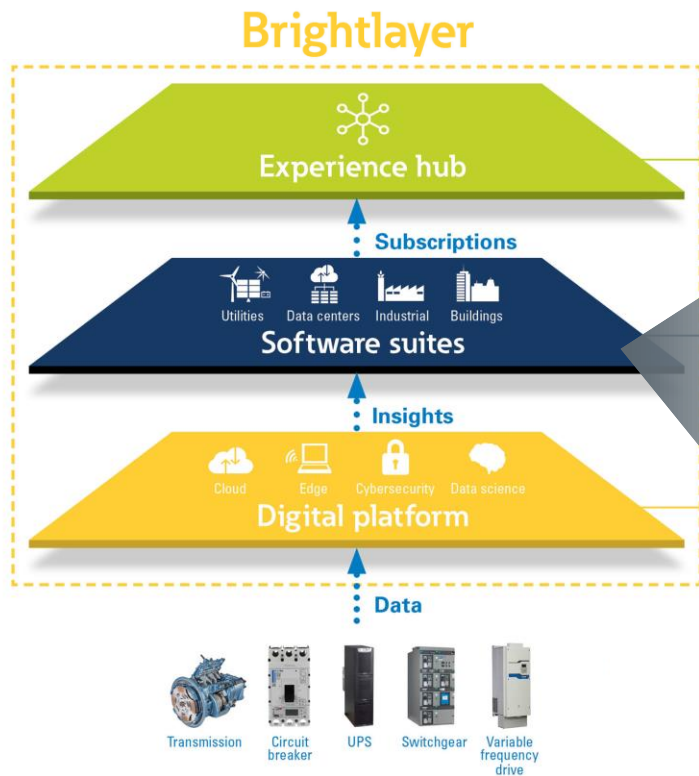
Solve power management challenges without a huge increase in **Capex**, minimize your energy bill and **Opex**, and, if possible, generate additional **revenue**

## Sustainability Energy efficiency



Reduce the **carbon footprint** of your building

# Enabling intelligent assets and delivering secure insights in the cloud and at the edge



## Cloud connectivity

Enable assets, data and software to be accessed via the cloud



## Edge enablement

Enable assets at the edge with compute and connectivity capabilities



## Cybersecurity

Secure assets, data and software from cyber risk



## User experience

Standardize visual tools and design theme



## Analytics

Power domain insights and analytics through data science



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