



EATON ELECTRIC SRL

Digit ALL

27 May 2024

Tache Gabriel – Country Manager Ro + Bg



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# Who is Eaton?

We are an **intelligent power management** company made up of approximately **85,000 employees**, doing business in more than **175 countries** with annual sales of over **\$19 billion USD**.

We make what matters work.\*



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# Powering what matters: 100 years on the NYSE

We're celebrating a century of delivering for our shareholders. At Eaton, we make what matters work, and we power what matters next. There's never been a better time to be an investor in Eaton.



# Headquarters' locations and results



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- Chairman & CEO – Craig Arnold
- Ranked 2nd among our 20 peer companies in total shareholder return in 2021
- Two-thirds of our Board of Directors are women or U.S. minorities

**2021 FINANCIALS** (USD)

**Total sales:**

**\$19.6** Billion

**Net income:**

**\$2.1** Billion

**Electrical Sector:**

**Sales: \$12.8** Billion

- Electrical Americas: \$7.2 Billion
- Electrical Global: \$5.5 Billion

**Industrial Sector:**

**Sales: \$6.9** Billion

- Hydraulics (divested as of Aug. 1, 2021): \$1.3 Billion
- Aerospace: \$2.6 Billion
- Vehicle: \$2.6 Billion
- eMobility: \$343 Million

# We make delivering your best work.\*

## ELECTRICAL



Power distribution  
and circuit protection



Power quality, backup  
power and energy  
storage



Life safety and  
security



Structural solutions



Control and automation



Harsh  
and hazardous  
environments solutions

## INDUSTRIAL



Aerospace



Filtration



Vehicle



eMobility



# Energy, power and digital transformation

Key findings, all  
segments



## C-suite commitment

Only **50%** of enterprises consider themselves in the 'execution' phase of digital transformation today, compared to **47%** in consideration and **3%** with no digital strategy at all.

## Digital talent & skills

**74%** said they are in the process of building a digitally skilled staff but have room to improve. Just **22%** described their in-house digital capabilities today as 'strong.'

## Digital technology adoption

Similarly, **74%** of companies said they have adopted 'some' digital technologies, while just **22%** claimed 'broad' adoption (and **5%** no adoption at all).



Sector deep dive:

# Industrial

Industrial firms largely began their digital transformation journeys by targeting their most immediate problems:

**48%** supply chain issues

**42%** lack of skilled workers

**39%** concerns about aging plant



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# Key industrial digitalization takeaways

1

Accurate management and understanding of power usage is a key driver of efficiency impacting competitive, operational, financial and ESG goals in the industrial sector.

2

Digital transformation and improved power management in the sector – enabled by IIoT and AI/ML predictive analytics – will impact both industrial machines/systems and human capital, i.e., the industrial workforce.

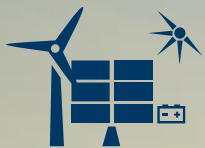
3

Electrification and intelligent management of manufacturing and process systems will be required to meet sustainability and climate goals in the industrial sector, which will be enforced through regulations.

4

Simulation and modeling – from design and implementation to operations – for the entire plant will become the norm, enabled by increasingly detailed digital twins, including a representation of energy/power consumption.





Sector deep dive:

# Utilities

Digital transformation is a critical enabler for utilities, a sector facing a formidable task in managing a fast-moving energy transition while service demands are both growing and evolving. With those challenges as a backdrop, the utility sector is prioritizing an array of drivers for digitization efforts.

# Key utilities digitalization takeaways:

1

The utility sector is at a critical transition point – it is challenged to keep current grid and service levels in place among increasing demands and aging legacy infrastructure while facing the need to change service models and the opportunity to apply data insights to optimize operations.

2

Utilities can choose to view digital enablement and transformation through one of two lenses: More pressing challenges will slow digital progress vs. digital progress is essential to meet those challenges and move the industry forward.

3

Digital maturity/readiness/willingness will likely be a major competitive differentiator in the sector looking forward: Some traditional regulated energy providers will thrive; new competitors will emerge; and some utilities (and their customers) will get left behind. Interesting view to comment on.



Sector deep dive:

# Buildings

Power optimization and ESG reporting are critical issues for building owners and operators as they digitally transform – from meeting city/federal sustainability targets to lowering operational costs and providing a superior tenant experience.



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# Key buildings digitalization takeaways:

1

Smart building adoption will be strongly impacted by external forces – regulatory requirements, economic environment, post-pandemic return-to-office and return-to-cities – that will both drive and impact timelines and priorities.

2

Two prime drivers are most impactful:

- Energy efficiency and sustainability benefits and targets.
- The delivery of building features and comforts to spur and maintain building occupancy for both residential and commercial sites.

3

The building is very much a living environment, ‘enlivened’ by a variety of connected systems and all driven by energy/power. The ability to reflect the function/repair of those systems via modern user interfaces (dashboards, alerts, digital twins, etc.) and manage them automatically and with efficiency delivers significant cost savings and more agile operations.



Sector deep dive:

# Buildings

Power optimization and ESG reporting are critical issues for building owners and operators as they digitally transform – from meeting city/federal sustainability targets to lowering operational costs and providing a superior tenant experience.

# Key data center digitalization takeaways:

1

Data centers are the lifeblood of the digital economy; intelligent management of energy, power and cooling issues are as critical as the management of the infrastructure that sits inside them.

2

There are many types of data center owners and ‘users.’ They have common energy and power management drivers and goals in many instances – efficiency, sustainability, cost savings, etc. – but they are also driven by unique concerns – from commercial hyperscale operations that require massive amounts of power to small installations enabled by simple UPS, and everything in between.

3

New energy business models are key to the data center industry – renewables, grid integration, data center-as-energy-provider, etc., which impact how they view and manage their power needs.

4

By their nature, data centers are technology-driven, so operators are more comfortable than organizations in many sectors with advanced technologies such as IoT and AI/ML that can help them improve operations.

The electrical industry's role is expanding to become the central switchboard to power the future as we move to a net zero carbon energy system.

### Electrification

**75M**

Projected EV chargers in 2030

**50%**

Increase in proportion of global building energy from electricity

### Renewables

**~50%**

Global GDP covered by government Net zero pledges

**75%**

Of global additions in power gen through 2050 from solar and wind

### Digitalization

**~30B**

Networked devices by 2023

**75%**

Proportion of enterprise-generated data processed at the edge by 2025

### Grid resilience

**67%**

Increase in major US power outages over the last two decades

**~900GW**

New storage needed for US to shift 100% renewable energy

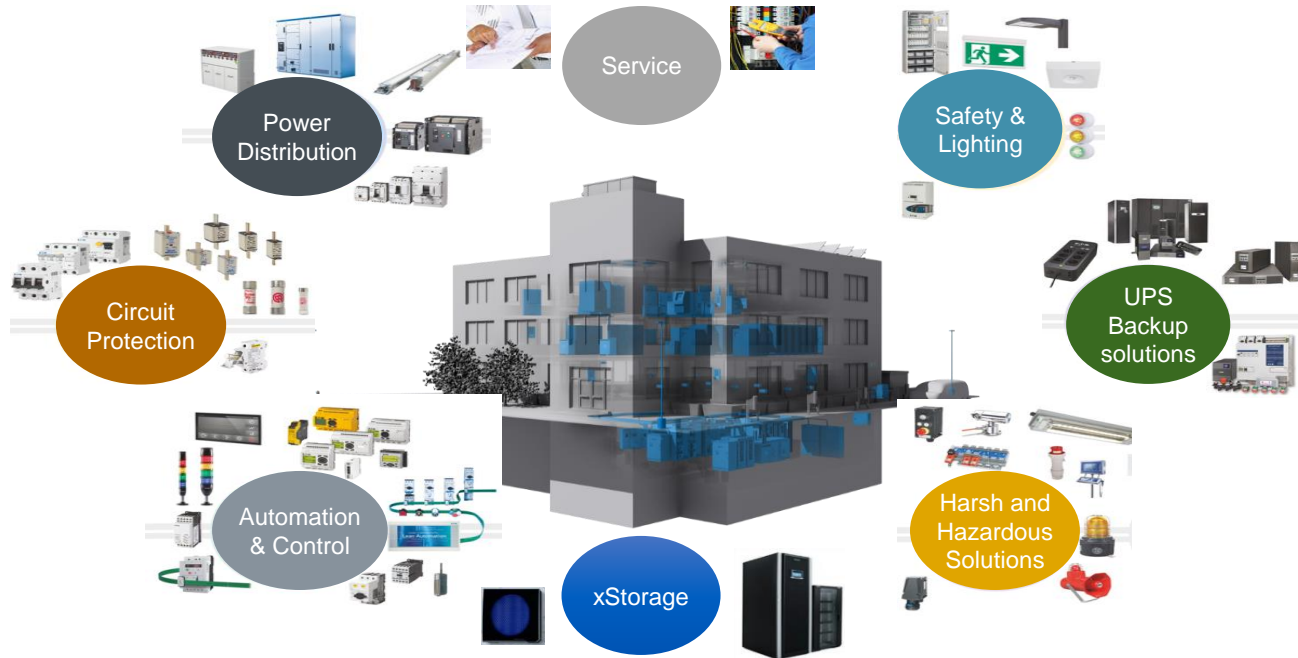
← Energy transition →



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# Eaton Solution for All Segments





# Flexible energy systems will power the future.

**EVERYTHING AS A GRID** is our approach to reinventing the way power is distributed, stored and consumed. With advanced technologies and digital intelligence, we are unlocking a low-carbon energy future for all.

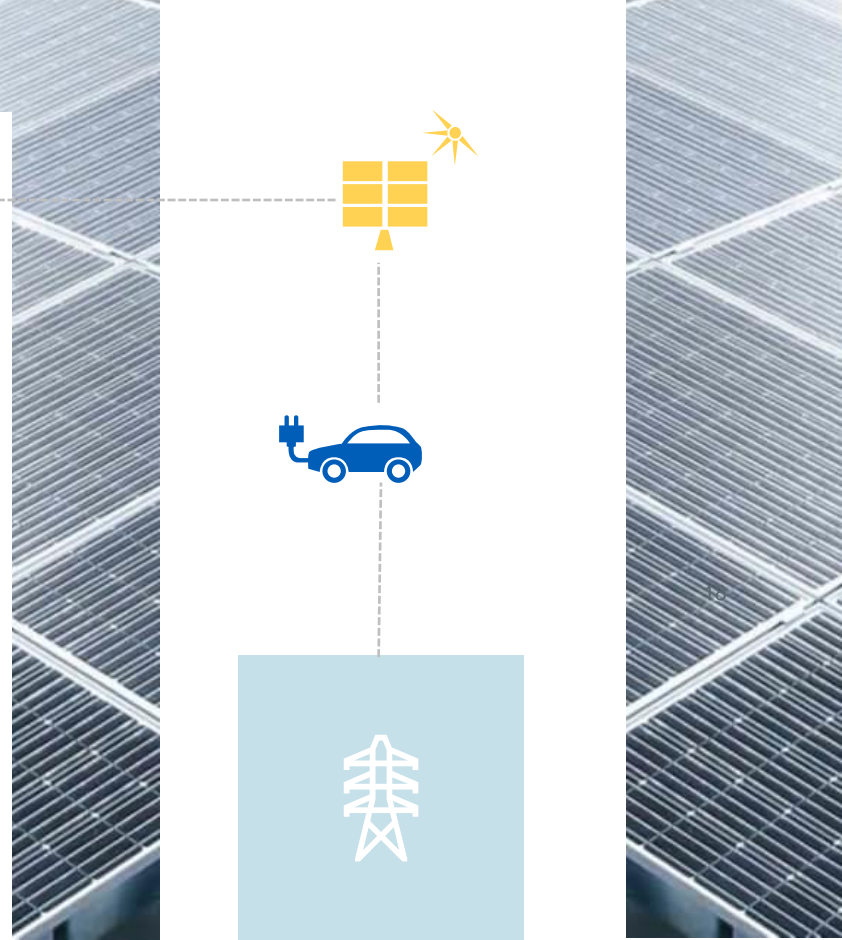


# Buildings as a Grid

Buildings are becoming **energy hubs**. Building owners and operators need to be prepared for the future and meet new regulations – design future buildings, integrate EV chargers or leverage renewable energy produced on site while managing the energy flows and planning power capacity.

## We enable our customers to:

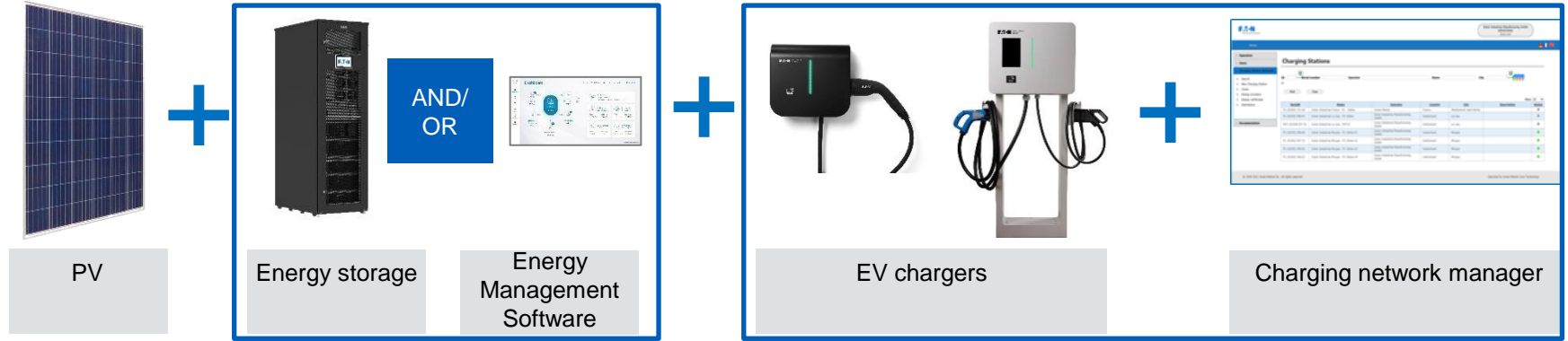
- Simulate and design for compliance and sustainability
- Get a future-proof electrical infrastructure
- Reduce carbon footprint
- Safely and securely adapt to fast changing standards and regulations



# Buildings as a Grid – Product portfolio

## Integrating EV chargers in buildings

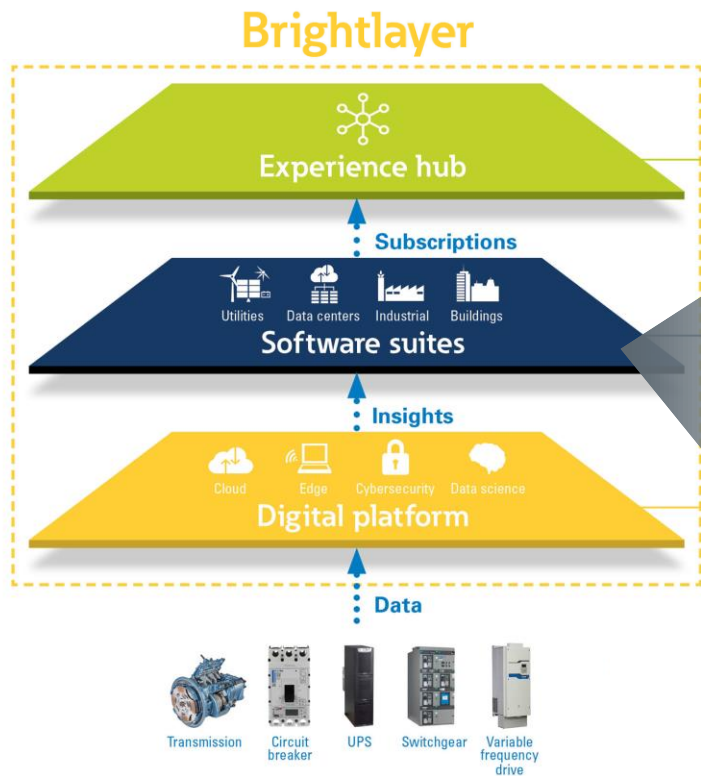
Mix and match :



- Take control of energy supply, cut bills
- Harness the full potential of renewable sources and move towards a more sustainable future
- Get uninterrupted, high-quality power for EV chargers even during grid outage
- Gain reliability and independence and avoid potential peaks in the grid supply
- Take control of your charging network

We help customers integrate EV chargers, leverage renewable energy produced on site while managing the energy flows and planning power capacity.

# Enabling intelligent assets and delivering secure insights in the cloud and at the edge



## Cloud connectivity

Enable assets, data and software to be accessed via the cloud



## Edge enablement

Enable assets at the edge with compute and connectivity capabilities



## Cybersecurity

Secure assets, data and software from cyber risk



## User experience

Standardize visual tools and design theme



## Analytics

Power domain insights and analytics through data science



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